WORTH FIGHTING FOR

SUPPORTING THE ARMY FAMILY

Army Campaign Plan

A Family Like No Other

The Army is Changing NOW

- To reduce stress of **deployments**
- To improve unit & family **stability**
- To create more **flexible** organizations

But HOW will this happen
WHEN will it happen, and
WHAT does it mean to me?

How is the Army Changing?

Improve Deployments

- Rebalance skills – Increase high-demand/high deployment skills to reduce deployment frequency
- Create larger rotation pool
- Improve deployment predictability

More units to share deployment burden

More Stability

- Reduce PCS moves
- Stabilize Soldiers, for longer tours
- Match Soldier tour with unit deployments
- Focus training around replacement cycles
- Rotations replace some overseas tours

Fewer moves longer tours

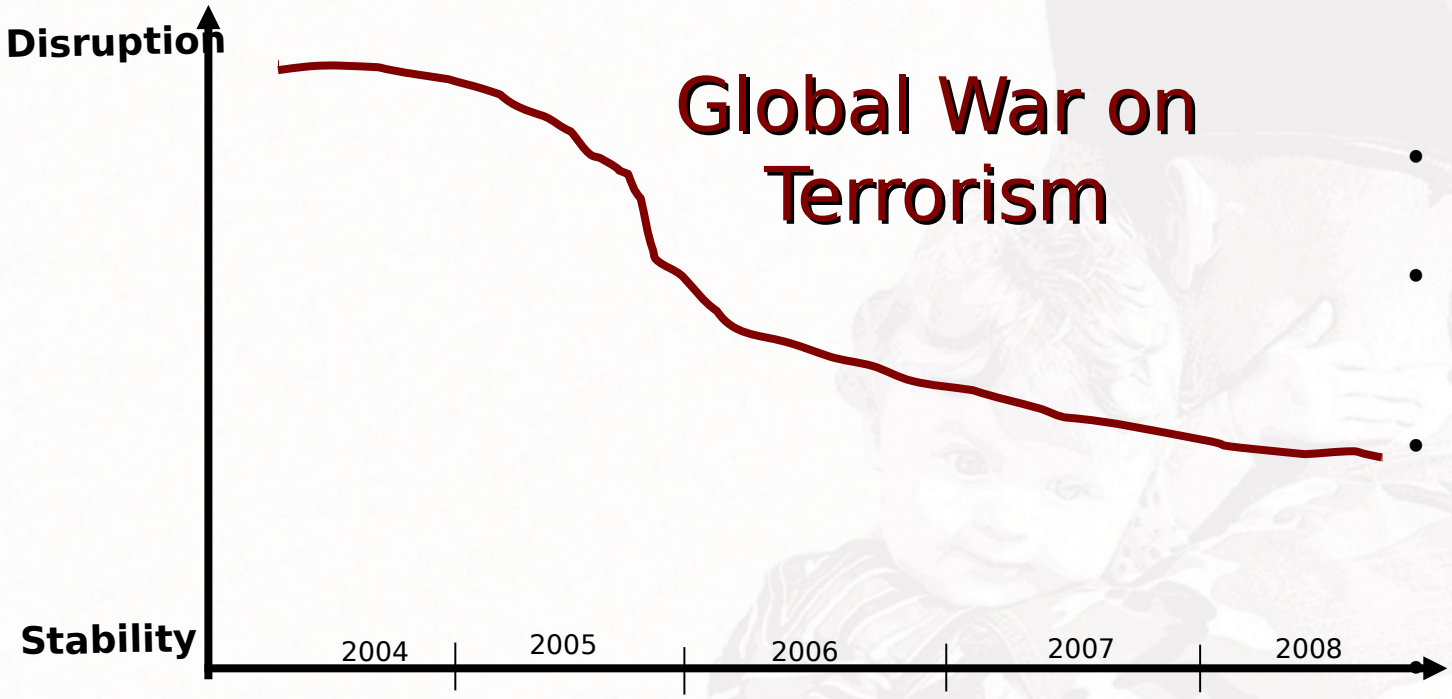
Improved Flexibility

- Standardize unit design
- Organize by task
- Create interchangeable units
- Center on brigades (vice large divisions)

Common Active and Reserve Component unit designs

More Cohesive, Agile, Combat-Ready Forces More Stable, Predictable Lifestyle

What Happens When?



- Implement stabilization initiatives as we convert units
- Restructure and build new units
- Build more “high- demand” units
- Convert personnel specialties as we restructure
- Fight the War!

e Changing While the Engine’s Running – Not Business as Us

Stabilization: How We Will Provide Predictability to the Force

Stabilization increases predictability and readiness

- **Active Component Soldiers spend longer tours at installations in the U.S., moving only to:**
  - Meet the needs of the Army
  - Fulfill leader development requirements
  - Satisfy individual preferences
- **Minimizes personnel turbulence; Provides "deeper roots"**
  - Enlisted Soldiers can reenlist Present Duty or Needs of the Army
  - All Soldiers will be encouraged to return to the same post repeatedly during their career
- **Stability and predictability are further supported by:**
  - Future rotation-based Army
  - Regional approach for future assignments

What Does it Mean?

	No Change	Improved
For the Soldier	• Promotion potential • Training/education • Leader development	• Unit cohesion • Combat ready • Agile, deployable units • Deployment predictability • Rotational base
For the Family	• Commitment to families • Current benefits and entitlements	• Community roots • Spouse employment • Family relocation • School continuity • Home investments • Healthcare continuity
For the Nation	• Relevant and Ready Army • Soldiers first • Joint context	• Meet the nation's needs • Return on investment • Larger pool for rotation

What Isn't Changing?

The Soldier is the Centerpiece of all our Units

Soldiers are:

- The most effective, flexible, and adaptable asset we possess
- The Army's best sensor – receives, processes information better than any technology
- The face of the United States overseas

Everything We Do is Designed to Support Them

How Can You Help?

- Remain a valued member of the Army family
- Understand change is a process, not an event
- Convey the message to others
- Keep a positive attitude
- Support your spouse and loved ones
- Ask questions; demand answers
- Correct misconceptions
- Know that your Army cares!

Bottom Line

- **Thank you and your families for your service and dedication**
- **Families play an integral role in the Army**
- **Our Army is respected - by our citizens, media, leadership...and enemies.**
- **Our force will be more stable and predictable - but we face some turbulence over the next 18 months.**
- **We have won many new entitlements and authorizations for Soldiers and families - and are fighting for more.**
- **Our Army is a team - of all Active, Guard, and Reserve Components; DA Civilians; family members; and contractors**

Our Army and Nation need you - stay the course!